

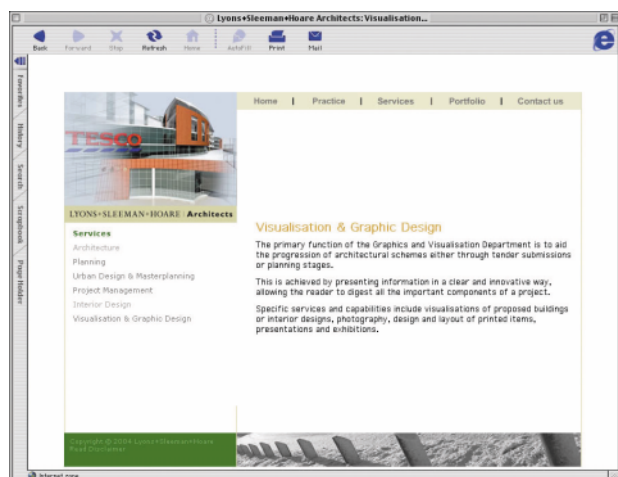
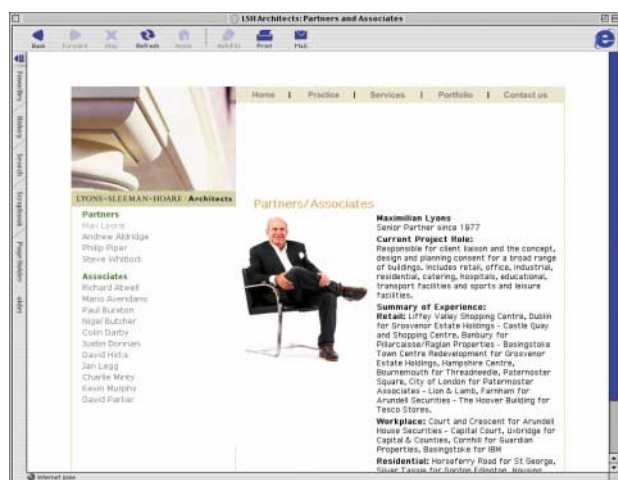
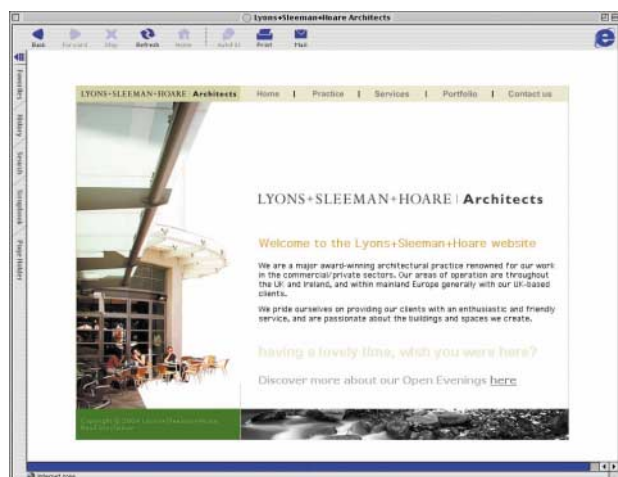


Case Study

LYONS+SLEEMAN+HOARE

Sector: Built Environment

Market: Retail, Leisure, Residential



Background

L+S+H are a major award-winning architectural practice renowned for their work in the commercial sector – their schemes, often mixed, include retail, leisure, residential, office and employment uses.

The Partnership which was originally established in 1963, practices as architects with support from in-house planning, urban design/masterplanning, project management, interior design and graphics teams.

Working primarily in the southern half of England and Wales, projects have also been undertaken in the north of England and western Europe - many being award winning.

Objectives

To develop an informative, interesting and easily navigable web site to:

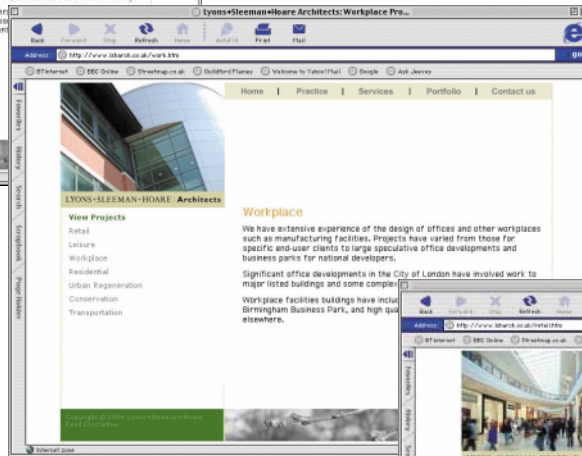
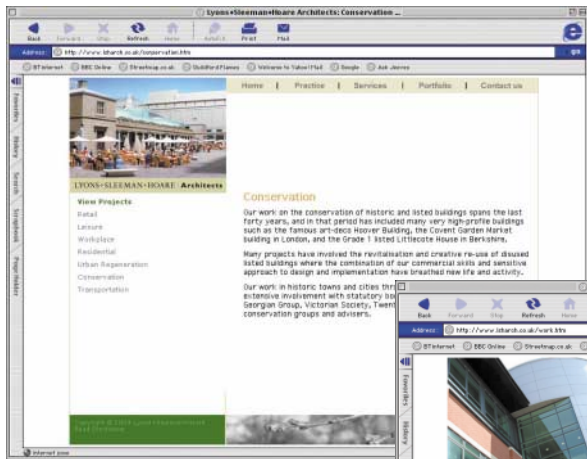
- portray L+S+H as professional with excellent credentials
- promote all aspects of the services offered by L+S+H
- create a brand theme that would communicate The Partnership's personality/style as contextual, commercial, friendly and efficient

Solution

Shere produced a web site in two seamlessly joined halves. The front part is a credentials section that is simple and elegant, designed to give high-level decision makers an overview of L+S+H. The second is an extensive portfolio of project sheets available to review and download.

There is a search facility built into the site which allows cross-referencing of project type, market sector and services, with a list of clickable links.

The site also has an admin area to allow easy updating of the project sheets section.



Client comment

"We are really pleased with how the site turned out. Shere's ideas were superb. In the initial stages Shere asked all the right questions and in the latter stages they were good at letting us know in advance what they required to progress the project."

Anthony Smit

Architect.

"We are pleased with the project overall and the ability to update the site in-house is also working well."

Nigel Butcher

Senior Associate.