



# Case Study

## BP Solar International

**Sector:** Engineering, Manufacturing

**Market:** Power, Utilities, Petrochemicals

### Background

BP Solar, a division of British Petroleum is the world leader in the development of alternative energy.

### Objectives

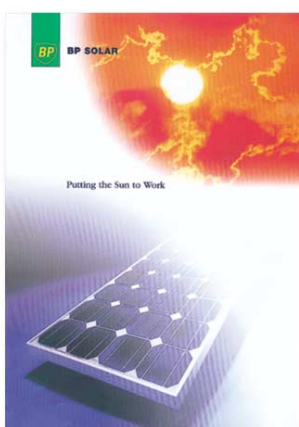
The client needed a new world wide literature suite to contain company information explaining their role as world leaders in solar power technology.

### Solution

The project required a year-long production schedule liaising with 16 countries.

### Results

Shere achieved highly successful delivery ahead of schedule. Commended by BP managing director for professionalism in management and application of end product globally.



### Client comment

“Thank you very much for enclosing BP Solar's new brochure and for the work you and your colleagues have put into it. The end product looks most appealing and does justice to the skills of both Shere and BP Solar teams.”

**Dipesh Shah**  
Managing Director