

# Case Study

**Solvay Pharmaceuticals distance learning materials for sales staff covering diseases and medicines information.**



## Educating your sales people should be a joy for them... not a dull chore.

To ensure that sales staff, who come face-to-face with members of the medical profession, have the right knowledge to communicate with precision and authority, we write, design and illustrate educational materials on cardiology, hypertension, crohn's and colitis, depression, post traumatic stress disorder, social phobia, testosterone deficiency, oncology, MRSA, virology, hepatitis A & B, typhoid, MMR, meningitis, pneumonia, malaria, HIV/AIDS, tuberculosis.

We also produce a whole host of sales aids, mobiles and board games.

*"We were extremely impressed with the distance learning material you produced for our new hypertension drug. It's a pleasure to work with you."*

*Solvay Pharmaceuticals, Sydney, Australia.*